4-H FEEDING MISSOURI:
Social Media Promo Tips

- Keep an eye on the main Missouri 4-H social media accounts for mini-challenges throughout the drive to reward creative posts!
- Include photos or short videos as much as possible with your posts: anything works, e.g. club members and partners doing anything drive-related, photos of stacks of food or posters or fliers you’ve created, etc. Example, right.
- Post / share about your event or volunteer effort, before, during and after
- Recognize community and statewide partners in your posts:
  - first, be sure you have liked/followed them (and other community partners and influencers you want to know about your work! You can include local media, too.)
  - use their social media tags if they have them (see examples below)
  - at least reference them by name in your text
- Always include #4HFeedingMO

FOOD BANKS & OTHER MAJOR PARTNERS INFO:

Here’s how to figure out which of Missouri’s six main foodbanks serves your county’s smaller food pantry sites in case you want to tag them in any of your posts: http://feedingmissouri.org/your-food-bank/your-fb/

Here are food bank, partner and sponsors addresses for Facebook, Twitter and Instagram.
Note: Not everyone is on all three platforms.

Missouri 4-H
- @missouri4h
- @missouri4h
- @missouri4h

Feeding Missouri
- @FeedingMissouri
- @FeedingMO
- @FeedingMo

MU Extension
- @MUExtension
- @MUExtension
- @muextension

SEMO Foodbank
- @SoutheastMOFoodBank
- @semofoodbank
- @semofoodbank
The Food Bank for Central & Northeast Missouri
@TheFoodBankMO
@TheFoodBankMO
@thefoodbankmo

Second Harvest Community Food Bank, St. Joe
@sec.harv
@Second_Harvest
@secondharvestcfb

St. Louis Area Foodbank
@stlfoodbank
@STLFoodbank
@stlfoodbank

Harvesters – The Community Food Network, Kansas City
@harvestersorg
@HarvestersORG
@harvesters

Ozarks Food Harvest, Springfield
@ozarksfoodharvest
@ozksfoodharvest
@ozarksfoodharvest

Knox County Extension
@KnoxCountyExtension

Missouri Farm Bureau
@mofarmbureau

Sponsors:

Farm Credit Southeast Missouri
@FarmCreditSEMO
@farmcreditsemo
@farmcreditsemo

Sharon K. Strubberg

Missouri 4-H Foundation
@mo4hfoundation
@mo4Hfoundation

MFA Incorporated
@MFAIncorporated
@MFA_Inc
@mfaincorporated

Sydenstricker
@mosydenstricker
@mosydenstricker
@mosydenstricker

Vivayic
@Vivayic
@vivayic