



# Show-Me 4-H Wares at the Missouri State Fair



## 4-H Youth to Sell Items at the State Fair, Aug 13-16!



Announcing the 8th Annual **Show Me 4-H Wares at the Missouri State Fair sales booth**. 4-H youth ages 11-18 can apply to sell original products or services to fairgoers on Aug. 13, 14, 15, or 16, 2015.

Showcase your 4-H projects, gain business and marketing skills, earn your own money as an entrepreneur! Sell as an individual, with a biz buddy, or a team of three members from your club or project group. Each exhibitor is selected for a half-day time slot of your choice on one of the sales booth days. (Youth under age 11 may assist on-site).

To apply as a youth exhibitor, complete the event registration between May 1-July 1, at <http://mo.4honline.com>.

**How do I know if I have items that will sell?** 4-H helps you learn marketable skills and complete projects that others value and may want to buy! If you apply your 4-H project skills toward meeting a need, solving a problem, or bringing enjoyment to others, chances are it will sell!

**What if I have not exhibited or sold items before?** If you are new to exhibiting or selling, you can still apply. The sales booth is an opportunity to gain new skills, market yourself and your work, even start your own business!

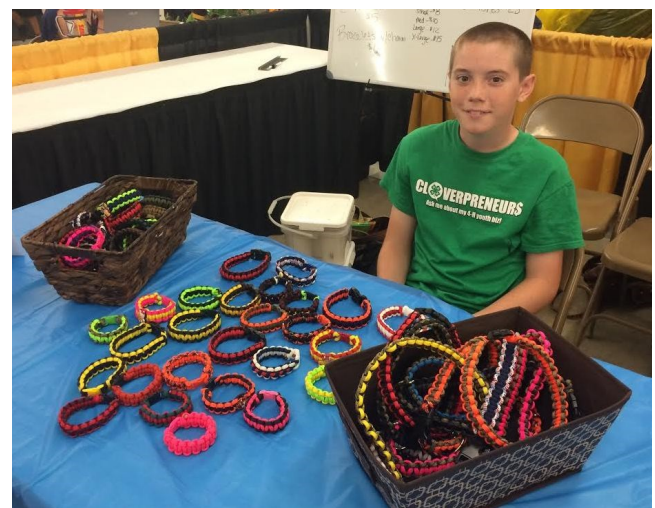
**How much can I expect to earn?** Sales each day vary by the enthusiasm of exhibitors, the demand for items, the size of the State Fair crowd, even the weather. Of course, no sales are guaranteed! It is up to you how well you present and sell your work. Each year, exhibitors average about \$120.00 in sales during a 4-hour period.

**Can I also do this at my county fair?** Contact your MU Extension office about a sales booth at your fair. More counties are starting to offer this option to 4-H members!

**How can I start my own business through 4-H?**  
Visit <http://4h.missouri.edu/programs/entrepreneur/>

**Apply May 1-July 1, 2015!**  
**For more info...**

<http://4h.missouri.edu/programs/entrepreneur>



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