The following outline boils the story down to the following key points: 1. Address the situation (as an opportunity). 2. Discuss the actions 4-H took to address the situation. 3. What was the impact of those actions in the community (and beyond)? This is a shift in the way we tell stories, with more emphasis on the impact in communities. And 4. Make sure to sign off with verbal and graphic expressions of Join the Revolution of Responsibility.

A
State the opportunity for positive change in your community.
In your title, hint at how you’ve begun to solve it. (This will keep people interested!)

B
How is 4-H part of the story?
What we’re doing now to make our future better.

C
How is this impacting your community?
This is your chance to talk about how this is a Revolution of Responsibility.

D
“Join our Revolution.”
“Join my Revolution.”
“Join the Revolution of ____________.”
(Tell in with 4-Her’s name)
Sign off with one of these statements - if it’s for a video, say it to camera.

E
If making a video, end with logo.
Logo should stay on screen 2-3 seconds.
Include the following extension line: “4-H is the youth development program of our nation’s Cooperative Extension System,” unless your state has its own version.