Dear Friends:

I am delighted to share with you examples of 4-H in action during 2007. The University of Missouri Extension 4-H Center for Youth Development annual report is only a snapshot of what makes 4-H the nation’s top youth program. As the only youth program affiliated with a university, 4-H brings both the content and the science of youth development to the citizens of Missouri.

MU Extension 4-H reaches one in every 10 young people, ages 5 to 18. Our success is a direct result of our partnerships, including campus and regional youth development specialists, 4-H program assistants and associates; other University of Missouri and Lincoln University faculty; donors; volunteers; parents and young people.

Our private-sector partner, the Missouri 4-H Foundation, is invaluable in supporting the variety of high-quality 4-H activities we offer. Foundation trustees are tireless advocates and fund raisers. I want to thank the trustees and donors for their investment in Missouri’s future leaders.

America is facing a significant challenge. Young people will need science, engineering and technology skills to compete in the global economy. MU Extension 4-H is meeting this challenge. More than 40,000 youths were enrolled in SET activities. Whether it is learning about plant or animal sciences, the environment, robotics, digital media, or family and consumer sciences, young people gain competence with hand-on experiences.

Volunteers are essential. Last year, 11,385 volunteers gave their time and talents to MU Extension 4-H programs. Using a conservative estimate of 208 hours per volunteer, their contributions are valued at $38 million, according to the Independent Sector.

Together, dedicated faculty, committed volunteers and spirited 4-H’ers will continue to learn and grow, keeping our nation competitive now and in the future. Please join me in this important work.

Best regards,

Ina Metzger Linville, PhD
Interim Director
University of Missouri 4-H Center for Youth Development
Missouri 4-H is...

a community of 104,157 youths across Missouri learning leadership, citizenship and life skills.

One out of every 10 Missourians, ages 5 to 18, participated in a 4-H program in 2007.

4-H clubs — 28,345 participants*

4-H clubs offer long-term educational experiences where members learn life skills such as decision making, public speaking and working with others. Members learn by doing under the guidance of adult volunteers who teach projects ranging from aerospace and arts to veterinary science and sport fishing. Clubs also involve children and teens in community service, camping and educational trips.

4-H special-interest programs — 17,682 participants*

4-H special-interest programs include conferences, distance-learning programs, day camps and other educational activities such as school-age care. These programs often reach youths with special needs, such as those living in group homes or youths who are physically or mentally challenged.

4-H school programs — 58,130 participants*

4-H school-enrichment programs are short-term educational experiences that supplement learning in the classroom. Most are led by teachers or 4-H volunteers.

*Duplicates not removed

4-H members are supported by 11,385 youth and adult volunteers — their time is valued at $38 million

Volunteers create, support and are part of the 4-H community. National statistics suggest that the average volunteer contributes 208 hours per year. Valuing their time at $16.12 per hour, the contribution of Missouri 4-H volunteers was worth more than $38 million in 2007.

Top 10 projects for 2007 enrollment year*

<table>
<thead>
<tr>
<th>Project</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shooting sports</td>
<td>5,208</td>
</tr>
<tr>
<td>Arts and crafts</td>
<td>3,340</td>
</tr>
<tr>
<td>Horsemanship</td>
<td>3,071</td>
</tr>
<tr>
<td>Photography</td>
<td>2,845</td>
</tr>
<tr>
<td>Beef</td>
<td>2,735</td>
</tr>
<tr>
<td>Foods</td>
<td>2,482</td>
</tr>
<tr>
<td>Swine</td>
<td>2,285</td>
</tr>
<tr>
<td>Wood science</td>
<td>2,052</td>
</tr>
<tr>
<td>Cake decorating</td>
<td>1,692</td>
</tr>
<tr>
<td>Clothing</td>
<td>1,642</td>
</tr>
</tbody>
</table>
| Clover Kids      | 2,386        

*Duplicates not removed

4-H has no geographic boundaries

While it has its beginnings in rural America, 4-H projects and activities today appeal to all young people.

Statewide 4-H events

4-H Day with the St. Louis Cardinals — 2,500 participants
4-H Day with the Kansas City Royals — 250 participants
4-Habitat — 11 members
Architecture and Interior Design Workshop — 25 members
Camp Food and Fitness — 51 members
Dairy Judging — 75 contestants, 10 adults
Fashion Revue — 109 contestants
Hippology — 170 contestants, 30 adults
Horse Bowl — 150 contestants, 30 adults
Kansas City Global Conference — 73 members, 8 adults
Livestock Judging — 160 contestants, 30 adults
Meats Evaluation and Judging — 30 contestants, 15 adults
Poultry Day — 110 contestants, 30 adults
Shooting Sports — 801 contestants
State Congress — 283 delegates, 35 adults
State 4-H Teen Conference — 302 members
State Fair Horse Show — 325 exhibitors, 1,780 entries
State Fair Livestock Show — 1,427 exhibitors, 5,182 entries
Youth Forum — 125 members, 25 adults
Youth Futures — 57 delegates

National 4-H Events

4-H Congress — 27 delegates, 3 chaperones
4-H Technology Conference — 7 members, 2 chaperones
4-H Livestock Judging — 4 contestants, 2 chaperones
4-H Horse Bowl — 4 contestants, 4 chaperones
4-H Horse Judging — 4 contestants, 3 chaperones
4-H Poultry Judging — 4 contestants, 5 chaperones
4-H Shooting Sports — 35 contestants, 9 chaperones

MU 4-H Center for Youth Development
Since June 2007, a team of 4-H members has been working with a Columbia family preparing to purchase a new home through Habitat for Humanity.

The 4-Habitat team's total-environment approach is ensuring that the home meets the family's needs and tastes. Eleven teens are tackling interior design, energy efficiency, landscaping, nutrition and other areas with the help of University of Missouri Extension faculty.

The 4-Habitat team started its work even before construction was underway. The interior design team first met with the family to discuss their decorating tastes and needs. After developing floor plans, team members presented their designs to the family.

Sustainability and energy efficiency are key concepts incorporated in the landscape team's design. Caulking, weatherstripping and household items were considered.

To celebrate the family's new home, another group of 4-H members is creating a menu for the family's move-in day meal. As part of their planning, the cooking team must consider the food preferences of individual family members while creating a meal that is nutritious. Additionally, the team is providing recipes and other information on preparing nutritious, inexpensive meals.

At the hub of the 4-Habitat team is the communications group, whose responsibilities include creating and maintaining a Web site about the project, facilitating communication among team members and serving as the public information source on the project.

The 4-Habitat program is a collaboration among MU Extension's 4-H Youth Development and Human Environmental Sciences programs, and Show-Me Central Habitat for Humanity.

4h.missouri.edu/go/programs/4habitat/
4-H members put their design ideas into action during construction of a Habitat for Humanity home for a Columbia family.
Leadership activities encourage 4-H’ers to participate in their communities

“This has been an outstanding opportunity for my students to learn more about preparing for the future. I have never had an organization go to extra effort to help youths.”
— Linda Eggerman, Lamar High School teacher

When given the opportunity, young people readily get involved in civic activities. University of Missouri Extension is giving young people those opportunities through 4-H leadership clubs, projects and activities.

Funded through a Monsanto Co. gift to the Missouri 4-H Foundation, the clubs are built around research that demonstrates how civic engagement helps young people become caring, capable, competent and contributing adults.

At Lamar High School, 16 students are more aware of the government, business and social sectors of their community after participating in the Youth EXCEL Leadership 101 program. More importantly, the teens are more involved in making Lamar a better place to live.

Activities include a local government day, visits with the local chamber of commerce and a charity drive for a local emergency shelter. Local MU Extension faculty members and school district teachers work together to create a meaningful program.

Three EXCEL graduates are serving as advisors to next year’s leadership class.
Lamar High School students learned about local government and other aspects of their community through a MU Extension 4-H leadership program. Students visited a local water treatment plant as part of the Youth EXCEL Leadership 101 program.
As food safety and quality are becoming increasing public concerns, University of Missouri Extension’s 4-H Youth Development Program is keeping pace.

The more than 2,600 members enrolled in food production projects have completed Show Me Quality Assurance certification. By June 2008, all 4-H members enrolled in food production projects, including beef and dairy cattle, sheep, swine, dairy and meat goats, rabbits and poultry must complete Show Me Quality Assurance certification.

The hands-on training includes topics, such as managing medication, administering injections, and space and water needs.

Food quality assurance education teaches 4-H members that food safety starts with the producer. More importantly, 4-H members learn the value of personal integrity by producing a quality product.
Photography has become a popular 4-H project, allowing members to express their creativity and share their work with others, as in the 2008 Nationwide Insurance calendar.

Camera Corps

Across Missouri, 30 4-H members sought out one-room schoolhouses as part of the state 4-H Camera Corps.

Ranging from ages 10-18, the Camera Corps learned as much about communication and teamwork as they did about photography. Team members found they had to talk with their parents, grandparents and members of their community to locate these old buildings.

Their 6-month experience culminated in a daylong workshop at the University of Missouri, where they worked in small groups with professional photographers to refine their skills.

One objective common among members was the desire to display their work to larger audiences. One photo from each team member was selected for a calendar published by Nationwide Insurance. Photos also were displayed at the MU 4-H Center for Youth Development in fall 2007.

Cameras roll for 4-H and military kids

...2...1...Action! Missouri teens are using newly learned video skills to make citizens aware of the impact military deployment has on families, especially children with a parent stationed overseas.

From scripts and storyboards to videotaping and editing, teen videographers are creating public service announcements on U.S. Army youth activities, University of Missouri Extension 4-H programs and life as a military kid.

The project, part of Operation: Military Kids, is open to teens from 4-H; active-duty Army, National Guard, Reserve families, as well as the community. Operation: Military Kids is part of the U.S. Army/4-H Youth Development Project. Missouri is one of 35 states participating.
The Geospatial camp brought teams of young people to MU to learn about GPS technology in community service projects.

Summers@Mizzou is a new partnership of University of Missouri Extension, MU Enrollment Management and academic departments to help young people learn about potential careers and develop new skills. Weeklong camps on entrepreneurship, engineering and geospatial technology were the first to be offered in 2007.

MU Extension's 4-H Youth Development Program is a key player, providing supervision in the dorms and coordinating evening activities, allowing academic departments to focus on the camp content.

The 4-H center collaborates with MU Extension's Conference Office to manage other details, including recruitment, budgeting, meal planning and facility reservations.

More importantly, the MU 4-H Center for Youth Development helps campus faculty understand the differences between teaching college students and non-formal education for junior- and senior-high students.

The camps are open to all Missouri young people, although about half of the 2007 participants were 4-H members.

During the entrepreneurship camp, high school students learned how to make a business concept a reality by writing a business plan, creating a marketing strategy and developing financial projects. Teams of campers put the concepts to work developing business plans for three companies.

The camp involved several MU Extension programs, including the Center for Innovation and Entrepreneurship, a partnership with the MU College of Engineering; the 4-H youth entrepreneurship program; the community economic development and entrepreneurship initiative; and the Missouri Small Business Development Centers. The Missouri 4-H Foundation, MU Career Center and MU College of Business also supported the camp.

4h.missouri.edu/programs/summers/
After collecting and analyzing water from a local stream, campers mapped their results during the Summers@Mizzou camp on geospatial technology. In addition, they developed plans for projects in their own communities.
The 2007-08 State 4-H Council has been especially busy, designing and launching a new initiative called the Missouri Youth 4-H Network.

MY 4-H Net created 115 potential new leadership positions, as the council asked for one person in each county to be a point of communication for their fellow 4-H members. These liaisons work with the State 4-H Council to identify and share concerns.

The top issue resulting from this effort is how to keep 4-H members involved as they transition into their teen years. As teens themselves, 4-H council members created six public service announcements promoting the opportunities available to teenagers. State 4-H Council members also addressed the issue during Teen Conference 2008.

In addition to MY 4-H Net and traditional council responsibilities, members continued to raise money for Kids Helping Kids, which provides financial assistance to 4-H youths who have experienced hardship or loss.

By working to strengthen local ties, the 2007-08 State 4-H Council has blazed a new path and created youth leadership opportunities for many years to come.

4h.missouri.edu/go/getinvolved/council/
4-H youth leader joins MU Extension’s statewide council

The University of Missouri Extension State Council has taken the lead in recognizing the value of youth leadership by inviting a State 4-H Council member to join their meetings.

Quintin Binder, 4-H council vice president, began attending meetings in fall 2007 and will continue through the end of his term on the State 4-H Council.

By having a youth representative in MU Extension's statewide leadership group, adults and young people can learn about each other's interests, activities and concerns.

“The state extension council, like so many county councils, welcomes the chance to have input,” said Tony DeLong, MU Extension county council coordinator. “If MU Extension is truly serving every sector of the populace, then having the voice of youth at the table is critical to ensuring we hear and listen to that voice.

“We all may remember what it was like to be young, but times are changing at a fast pace and having someone who faces those changes every day adds great depth to all council decisions and discussions,” DeLong said.
“I have met some amazing people and have seen so many incredible things in the past five years, all thanks to 4-H.”
— Rachel Richardson, 4-H member

I am not exactly sure how my family got the idea to host an exchange student through 4-H, and I also have no idea who I would be if we hadn’t decided to be a host family.

Five years ago, my family hosted an exchange student from Japan. My host sister, Natsuki, and I enjoyed getting to know each other and the differences between our two cultures. In just one short month, we became like sisters. I realized the joy of figuring out ways to communicate with her through the language barrier. Saying goodbye was difficult, but we made a promise that we would meet each other again someday.

The next summer, Natsuki invited me to do a home stay in her home. I was so excited. I had never been to another country before, and I couldn’t wait to see my friend again. Her family took me to all kinds of places. I told them that I had an interest in Japanese culture and history, so they took me to all sorts of shrines, temples, museums and historical sites. I learned so much about Japan and its people. I also rediscovered the joy I had experienced the summer before when I first tried to communicate with my newfound friend.

I came back with so many memories and friends, but I also came back realizing that I had found one of my true passions: communicating. I began to realize that these exchanges would leave a huge impact on my life. They would help me figure out who I wanted to be become and what I wanted to do with the rest of my life.

After that summer, I began to study Japanese culture. I used any homework assignment I could to write a paper or do a project on Japan. I studied and wrote about anything from cuisine to gender roles in society.

When my family found out Natsuki may have a chance to do a yearlong exchange, we immediately decided to host her. The summer before my senior year of high school we went to pick up Natsuki at the airport. I remember thinking how much
Rachel Richardson, a 4-H member from New London, is currently living in Japan. Below she shares how her life has been shaped by the international experiences offered through University of Missouri Extension’s 4-H Youth Development Program.

That year was so much fun. We were always watching movies and cooking all sorts of foods together. We were inseparable. But, it wasn’t all laughs and macaroni and cheese.

I have one older brother, and when we decided to host Natsuki, I never though about how different it was going to be for the older sibling. I was only one year older than Natsuki, but I become the big sister in our relationship. She had a lot to learn about being an American teenager. I always took the role of translator. I explained idioms, jokes, movies and slang to her on a daily basis. I showed her the ropes of high school, and I worried about her all the time. I was by her side, guiding her through experiences and conversations for the first few months of her stay.

Then, just as an older sibling might do, I realized that it was time for her to go it alone. I think I really learned a lot about myself and how responsible I really was at that point in my life. I really grew up more than I thought I would or even needed to.

I could never begin to describe my relationship with Natsuki. Many people might say we can read each others’ minds or that we are sisters at heart. We got through good times and bad ones, difficult classes and exams, arguments with friends, boyfriends, deaths of loved ones, stress, prom, graduation, smiles, tears and finally, saying goodbye. I couldn't imagine my senior year without my sister.

That following summer I hopped on a plane headed for Seattle. For one week, I would be an ambassador to new Japanese exchange students getting ready for their year to come. I had so much fun and met so many people in the exchange program, including a woman who had been an intern in Japan and told me all about the program. After I came home, I applied to be an intern with Labo International Exchange Foundation.

Shortly after my first year of college, I boarded a plane for Japan, where I currently live. I have been here since August 2007. At the moment, I am being hosted by one of the yearlong students I met in Seattle.

It is hard to believe that the decision my family and I made five years ago would have affected my life so much. I am not sure what I would be doing or the person I would be if I hadn’t participated so much in this program. But I do know that I have met some amazing people and have seen so many incredible things in the past five years all thanks to 4-H.

— Rachel Richardson
Volunteer training is making the best better

Lots of things make 4-H successful. Without a doubt, 4-H volunteers are among the most important ingredients in creating environments in which young people thrive.

For that reason, University of Missouri Extension introduced an orientation program for all 4-H volunteers — new and experienced — to help volunteers work with kids.

Missouri’s 4-H program has always been in the forefront. MU Extension is among the first states in the country to ask adults to give their time to learn about the history of the land-grant system and 4-H; and to explore positive youth development, the 4-H philosophy on competition and how to provide safe environments for our young people.

More than 2,000 volunteers completed the training in 2007. The goal is for all 9,000 volunteers to be trained by January 2009.

To make it easy for busy 4-H volunteers, MU Extension has created print, DVD and online courses, in addition to the 16 workshops held across the state and face-to-face meetings.

The orientation package is just the first step in providing volunteers with tools for working with young people. In October 2008, MU Extension will host a statewide 4-H volunteer forum that will focus on leading projects.

4h.missouri.edu/go/getinvolved/volunteer/
Legislative academy offers inside look at state government

The 4-H Legislative Academy provides a unique opportunity for young people to develop their leadership and public speaking skills while working on behalf of University of Missouri Extension’s 4-H Youth Development Program.

4-H members, ages 14 to 21, are eligible for the academy. They serve as ambassadors for the youth development program with the general assembly, state agencies and departments, as well as commodity groups.

Established by the Missouri 4-H Foundation and Lowell Mohler, former Missouri agriculture director and foundation trustee, the goal of the academy is to strengthen the relationship among 4-H, lawmakers and donors, while helping young people develop advocacy and fundraising skills.

During the 3-day event in 2007, delegates shadowed a state representative or senator, met with their own elected officials, listened to an agriculture subcommittee hearing and visited with Missouri Supreme Court Justice Mary Rhodes Russell, along with visits to state agencies.

The highlight for the 12 delegates was being recognized on the Senate and House floors during the academy.

Partners included MU Governmental Relations, Ford Motor Co., Missouri Soybean Association, Association of Missouri Electric Cooperatives, Missouri Farm Bureau Federation, Missouri Federation of Animal Owners, Missouri Cattlemen’s Association, Missouri Pork Producers, Missouri Corn Growers and MO-Ag Industries.

State offices and departments included the Governor and Lt. Governor’s offices; Missouri State Highway Patrol; Vice Chair of the Agriculture Committee; and the Missouri departments of Agriculture, Elementary and Secondary Education, and Corrections.

4h.missouri.edu/events/academy/
National youth development study shows 4-H’ers value science education

Members of 4-H were almost twice as likely to report spending time out of school on science and technology.

Preliminary findings from the national 4-H Study of Positive Youth Development presents a good news/bad news picture of young people's attitudes toward science and technology.

Adolescents who participate in 4-H programs through University of Missouri Extension are more likely to believe that science will be useful in the future, but fewer than one in five of all young people are interested in pursuing a career in these fields.

In spring 2007, MU Extension joined the national study designed to identify factors that help young people grow and develop in positive ways. In this phase of the long-term project, young people were asked about their attitudes toward science and technology.

Twenty-seven MU Extension youth development faculty and staff members collected data from 352 adolescents in grades six through 10. Of that total, 214 Missouri youths completed a separate survey on science attitudes. The science study group was composed of 126 4-H members and 88 who did not participate in 4-H activities.

The findings also showed that only about a fourth of students thought their parents were interested in science and technology, although 4-H members were more likely to report that their parents were interested.

Members of 4-H were almost twice as likely to report spending time out of school on science and technology. They named their 4-H project work as examples of this kind of learning.

4-Hers also reported a strong connection with the University of Missouri — with 52 percent saying they had been to at least one University of Missouri campus — 40 percent because of a 4-H event. Students reported that 87 percent of campus visits were to MU.

Further analysis of these and other findings from the 4-H Study of Positive Youth Development are planned.
Science and technology projects offer yet another way for 4-H members to learn by doing and gain an appreciation for science careers. The fountain-like blast from combining Mentos candy and diet cola is an interesting way to introduce 4-H’ers to learn how chemical reactions can affect surface tension of molecules.
Missouri 4-H Foundation
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Dear 4-H Friends:

I hope the New Year is off to a wonderful start for you. As a member of the Missouri 4-H Foundation Board of Trustees for the past 11 years, I am honored and pleased to serve as Board Chair. I can’t think of a more exciting time to be serving University of Missouri Extension’s 4-H program in this capacity, and I want to extend my heartfelt thanks to each of you for your ongoing support of the 4-H Youth Development Program through the Missouri 4-H Foundation. It is you, our 4-H family, who will ensure the 4-H program continues to flourish.

We are blessed with incredible support from the University of Missouri leadership, who recognize the impact of 4-H on the future of our young people, and how the Missouri 4-H Foundation contributes to its successes. MU Chancellor Brady Deaton and Dr. Anne Deaton have made a tremendous difference for 4-H over the past year, and we are extremely grateful for their partnership. We were thrilled when Anne became a member of our Board of Trustees in 2007, and she has been a huge asset to the Board. Chancellor Deaton, a 4-H alumnus of Kentucky, has shared with us how deeply 4-H impacted his life, contributed to his accomplishments and helped him to become the person he is today. MU Vice Provost for Extension Michael Ouart brings a thorough understanding of the University of Missouri as a land-grant institution, and his commitment to 4-H will help us to continue to thrive. This kind of support system is what allows us to move forward with only the sky as the limit.

The Missouri 4-H Foundation continues to make significant progress in taking the Foundation in a new direction that will help us to grow and support 4-H members for generations to come. Our Foundation staff is a strong and committed group who continue to set new goals and seek new opportunities to ensure our success. At a fast pace, we have made great strides, so please continue your support of the 4-H program through your gifts to the Missouri 4-H Foundation. Whether you choose to support the greatest needs of Missouri 4-H through the Annual Fund, designate a gift to your most cherished 4-H program, create an endowed scholarship or leave a legacy by including the Missouri 4-H Foundation in your will, you will help us to ensure a strong future for our 4-H members.

With best wishes for 2008.

Bud

Robert E. "Bud" Hertzog, Chair
Missouri 4-H Foundation
Board of Trustees
Foundation establishes hall of fame

It’s no secret that “long-time” could describe many individuals who support University of Missouri Extension’s 4-H Youth Development Program. And it was for that reason that Nelda Godfrey initiated the formation of the Missouri 4-H Hall of Fame to formally recognize the commitment and contributions of those who support 4-H.

Godfrey and her colleagues on the Missouri 4-H Foundation Board of Trustees inducted the first Hall of Fame honorees during the 2007 Missouri State Fair. MU Extension faculty members nominated the 37 honorees.

Nearly 200 people attended the Aug. 12 ceremony in which each honoree was recognized by John Saunders, foundation trustee; Cheryl Reams, foundation executive director; and Ina Linville, interim extension 4-H program director.

Combined, the honorees have given more than 1,000 years of service. Our congratulations to the 2007 inductees listed below, along with their county, to the Missouri 4-H Hall of Fame:

Janet Aldrich, Ray
Bill and Carolyn Andresen, Marion
Bank of Monticello, Lewis
Tom and Sharon Bongiovanni, Clay
Elizabeth Bruns, Franklin
Velda Daniel, Gentry
Mary Jo Dean, Clark
Judy Elling, Lafayette
Mary Helen Engeman, Henry
Leonard Ernsbarger, Vernon
Connie Eymann, Macon
Barb Fitzgerald, Adair
Shirley Gott, Greene
Esther Kruse, Carroll
Lorraine Luebbering, Cole
Betty Maddox, Callaway
Betty Mayo, Randolph
Carole Noel, Putnam
Laura Mae Norton, Clinton
Velma Pauck, Osage
Maxine Porter, Boone
Charles Rosenkranz, Monroe
Ralph Shackelford, Platte
Dorothy Shull, Jasper
Dortha Strack, Cape Girardeau
Bob Teegarden, Daviess
Bonnie Thompkins, Johnson
Pat Wood, Linn
Carol Williams, Sullivan

Post-Humous Awards
C.J. Dean, Clark
Sara Kline, Buchanan
Annabel Hunt, Caldwell
Charles Moreland, Cass
Edythe Wise, Shelby
Madge Wolf, Lawrence
Since its founding 50 years ago, MFA Foundation has had a positive impact on the lives of tens of thousands of young people. The foundation and its parent organization MFA Inc. are longtime partners with University of Missouri Extension’s 4-H Youth Development Program and the Missouri 4-H Foundation.

“I think 4-H does an outstanding job of developing leadership qualities and teaching young people the right values and the right skills,” said Don Copenhaver, MFA Inc. chief executive officer. “It’s all about developing our young people.”

For many years, MFA has supported state fair activities and State 4-H Congress, the annual keystone event for more than 300 young people. MFA also has helped the foundation communicate with donors and partners by underwriting costs for the foundation’s 4-H Spirit newsletter.

MFA Foundation’s latest investment will allow MU Extension 4-H to expand technology and science project opportunities. In 2007, MFA Foundation committed $20,000 over the next four years for a statewide 4-H robotics program, which will provide 4-H’ers with the opportunity to see how science and technology skills relate to many careers.

“MFA Foundation’s loyal support and their recent investment in a statewide 4-H robotics program demonstrate their commitment to Missouri youths and their belief in the mission of Missouri 4-H,” said Cheryl Reams, executive director. “We are proud of our existing partnership with MFA, and we hope to continue our collective efforts to benefit Missourians through the 4-H program for generations to come.”

Carpenter
$100 - $499
7 Oaks 4-H

Aetna-Robin Conrad
Martha Jo Ahrends
American Hereford Association
American Legion Auxiliary
Correlia Anderson
Anonymous
Aaron and Erica Baker
Bank Midwest
BASF Corp.
Bates County 4-H Council
Boone Electric Cooperative
Shirley and Jerry Brauer
The Missouri 4-H Foundation recently received a $25,000 scholarship endowment from Marjorie Adams and the late E.C. Adams. The gift is a testament to the 4-H tradition.

The Adams’ daughter, Betty Crouch, and her husband, Bill, share that tradition. Bill serves on the Missouri 4-H Foundation Board of Trustees and is a past chair.

The Crouch family has long been involved in 4-H. Bill’s mother, Naomi Crouch, was a Clay County volunteer with University of Missouri Extension’s 4-H Youth Development Program. Naomi Crouch also served on the Missouri 4-H Foundation Board of Trustees.

After her death in 1990, the foundation renamed its Outstanding Leadership Award in her honor. Since then Bill and Betty Crouch have supported the Naomi Crouch Leadership Award, which recognizes volunteers and businesses that have contributed their time and talents to Missouri young people.

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The Crouch family has long been involved in 4-H. Bill’s mother, Naomi Crouch, was a Clay County volunteer with University of Missouri Extension’s 4-H Youth Development Program. Naomi Crouch also served on the Missouri 4-H Foundation Board of Trustees.

After her death in 1990, the foundation renamed its Outstanding Leadership Award in her honor. Since then Bill and Betty Crouch have supported the Naomi Crouch Leadership Award, which recognizes volunteers and businesses that have contributed their time and talents to Missouri young people.
Livestock judging played an important role in Dr. Robert E. “Bud” Hertzog’s development, teaching him skills to think on his feet and articulate ideas.

Bud and Betty Hertzog have ensured that current and future 4-H members will enjoy similar opportunities through their $50,000 gift to the Missouri 4-H Foundation. The Hertzogs’ generous donation established an endowment that will continue support for livestock judging in University of Missouri Extension’s 4-H Youth Development Program.

“I was involved in livestock judging when I was a 4-H member and then continued as a member of the livestock judging team in college,” Bud Hertzog said. “Livestock judging was one of the best experiences for me and provided good training for the future.”

Hertzog, a veterinarian, grew up in 4-H, and attended MU. He graduated from the College of Agriculture in 1952 and the College of Veterinary Medicine in 1956. He is managing partner of Lee’s Summit Animal Hospital.

The Hertzogs have been avid supporters of 4-H as parents and grandparents. Bud joined the Missouri 4-H Foundation Board of Trustees in 1996. In September 2007, he was elected to a two-year term as the Foundation’s board chair.

“The Hertzogs’ generosity shows tremendous confidence in the leadership and abilities of the MU Extension 4-H Youth Development Program, its staff and volunteers, and the young people who participate in 4-H livestock programs,” said Cheryl Reams, executive director. “The gift also demonstrates Bud and Betty’s commitment to the efforts of the Missouri 4-H Foundation to enhance state and local programming.”

Hertzogs endow state livestock judging contest

Robert E. “Bud” Hertzog stands with the first place senior team at the State Livestock Judging Contest at the University of Missouri on Sept. 8.
Though 4-H, young people have the opportunity to exercise their citizenship skills as they help their communities, thanks to the generosity of two Missouri 4-H Foundation donors: the William T. Kemper Foundation – Commerce Bank, Trustee and Pioneer Hi-Bred.

Their gifts underwrite the Missouri 4-H Foundation’s community service grant program for 4-H clubs, camps and councils. Projects provide young people with the opportunity to make their communities safer, healthier places to live, while promoting the benefits of University of Missouri Extension’s 4-H Youth Development Program within the community.

Program Manager Samuel Bennett said the Kemper Foundation likes to support 4-H because the money will be well-spent. “Getting out in the community and becoming part of the community at a young age can only be helpful. It gives you a wider view of the community, and 4-H has a pretty wide vision,” he said.

Pioneer Hi-Bred’s partnership with 4-H dates back to the mid-80s. “Getting young people involved in their communities develops their leadership and communication skills,” said Steve Crowe, Pioneer Hi-Bred area sales manager. “Being able to work as a team, focus on a project and have the drive to complete it are invaluable qualities that will contribute to future success.”

As a result of Pioneer’s generosity, many Missouri communities have benefited from 4-H projects. Community outreach grants go to communities where Pioneer representatives, employees and customers live and work. Pioneer employees often volunteer to work alongside 4-H members in completing these projects.

“We also are pleased about the improvements in the quality of life that Missouri’s communities experience because of these service projects. These young people truly do make a difference in their communities.”

Over the years, community service grants have supported numerous landscaping and restoration projects, a drive to collect backpacks and school supplies for low-income students, and service projects to provide therapeutic weighted blankets and vests to children with autism.

“The community service projects funded by the William T. Kemper Foundation and Pioneer Hi-Bred are an integral part of teaching Missouri youths about the importance of giving back to their communities and demonstrating to each 4-H member that they can make a difference,” said Cheryl Reams, executive director of the Missouri 4-H Foundation.
Missouri 4-H Foundation Heritage League

The Missouri 4-H Foundation Heritage League honors individuals whose gifts provide for the future of University of Missouri Extension 4-H Youth Development Programs through an estate gift or charitable gift annuity.

Marjorie Adams, St. Louis
Eileen Appleton, Bloomington, Ind.
Anonymous, United States
Arthur Ausherman, Columbia
C.O. and Katy Balentine, Belton
Melna Bolm, Warrenton
Barbara Casady, Columbia
Diane Cole, Tipton
Bill and Betty Crouch, St. Louis
Mary Camille Davis, Kansas City
Elda Douglas Layman, Springfield
Robert and Gloria Fridley, St. Charles
Everett L. Gallup, O’Fallon
Mark Goth, Oxnard, Calif.
Nancy Headrick, Jefferson City
Konrad and Barbara Heid, Joplin
Ambrose and Janet Heimann, Raymore
Don and Melva Henderson, Lake Ozark
Willard F. James, Farmington
Charline Lindsay, Springfield
Mike and Ina Metzger Linville, Columbia
Leland Schaperkotter
Stephanie Schindler
Arlen and Kay Schwinke
Gerry Shoop
T. D. Simon
R. David Slade
Christine Smith
St. Louis Service Women’s Post 404
Raymond and Erna Steffens
Olin Struchtemeyer
Wanda Stubbs
Ross Swofford
Sydenstricker Farm and Lawn
Keith Tenney
James and Judy Thompson
Dr. M.M. and Norma Jean Townley

John McCadden, St. Louis
James H. and Sandra McLarney, Kansas City
Max L. and Anne Lane Miller, Columbia
Leon and Julia Moon, Blue Springs
Mae Oehring, Jefferson City
V. Elaine Osborn, Marshall
Colonel John and Jean Riffle, Pleasant Hill
John and Jean Saunders, Plattsburg
Linda J. Scorse and Daniel E. Scorse, Joplin
George E. Thomas, Hallsville
Robert R. and Gretchen Thompson, Rolla
Jamie Tomek, Bowling Green
Nelson and Lorene Trickey, Columbia
L. Jo Turner, Columbia
Doris D. Thomas-Wiggins, Columbia
Walter T. and Norma Wilkening, Columbia
Susan L. Williams, Florence, Ore.
REVENUES AND OTHER SUPPORT:

<table>
<thead>
<tr>
<th>Description</th>
<th>Total 2007</th>
<th>Total 2006</th>
<th>Total 2005</th>
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<tbody>
<tr>
<td>Contributions</td>
<td>$421,882</td>
<td>$290,509</td>
<td>$914,525</td>
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<td>Membership and other fees</td>
<td>300,993</td>
<td>307,698</td>
<td>306,669</td>
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<tr>
<td>Investment income, net of $11,121 of investment management fees in 2006</td>
<td>124,931</td>
<td>83,064</td>
<td>83,150</td>
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<tr>
<td>Net realized and unrealized gains on investments</td>
<td>375,193</td>
<td>219,547</td>
<td>256,238</td>
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<td><strong>Total Revenues</strong></td>
<td><strong>$1,222,999</strong></td>
<td><strong>$900,818</strong></td>
<td><strong>$1,560,582</strong></td>
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EXPENSES:

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<thead>
<tr>
<th>Description</th>
<th>Total 2007</th>
<th>Total 2006</th>
<th>Total 2005</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operating expenses</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Program</td>
<td>$557,858</td>
<td>$507,818</td>
<td>$701,039</td>
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<tr>
<td>General and administrative</td>
<td>112,530</td>
<td>73,569</td>
<td>64,850</td>
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<td>Fund raising</td>
<td>73,028</td>
<td>54,588</td>
<td>46,739</td>
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<tr>
<td><strong>Total Operating expenses</strong></td>
<td><strong>$743,416</strong></td>
<td><strong>$635,975</strong></td>
<td><strong>$812,628</strong></td>
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<td>Other Expenses</td>
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<tr>
<td>Payments to beneficiaries</td>
<td>$12,859</td>
<td>$12,444</td>
<td>$26,218</td>
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<tr>
<td><strong>Total expenses</strong></td>
<td><strong>$756,275</strong></td>
<td><strong>$648,419</strong></td>
<td><strong>$838,846</strong></td>
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Increase (Decrease) in net assets.                                         $466,724     $252,399     $721,736

Net assets, beginning of year                                              $4,573,404   $4,321,005   $3,599,269

Net assets, end of year.                                                    $5,040,128   $4,573,404   $4,321,005

The condensed financial statement information above have been derived from financial statements audited by Casey and Company, LLC for the years ended June 30, 2007, 2006 and 2005 The audited financial statements and auditors report are available at the Missouri 4-H Foundation administrative office, 819 Clark Hall, Columbia, MO 65211

**Outside Grant Funding July 2006-June 2007**

<table>
<thead>
<tr>
<th>Title, Sponsor</th>
<th>Budget</th>
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</thead>
<tbody>
<tr>
<td>Kansas City 21st Century Community Learning Center – Cohort II, Local Investment Commission</td>
<td>$82,060.00</td>
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<tr>
<td>Missouri Afterschool State Network, Missouri Department of Secondary and Elementary Education</td>
<td>$479,750.00</td>
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<tr>
<td>CYFERNet Technology, University of Minnesota</td>
<td>$8,266.00</td>
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<tr>
<td>Military 4-H Clubs, Kansas State University</td>
<td>$30,000</td>
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<tr>
<td>Character Counts, Auburn University</td>
<td>$100,484</td>
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<tr>
<td>AmeriCorp VISTA, Corporation for National and Community Service</td>
<td>$25,000</td>
</tr>
<tr>
<td>Kansas State University, Military 4-H Clubs</td>
<td>$50,000</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$775,560.00</strong></td>
</tr>
</tbody>
</table>
Missouri 4-H mission
Creating environments in which young people are valued, contributing members of their communities

The 4-H pledge
I pledge…
my Head to clearer thinking,
my Heart to greater loyalty,
my Hands to larger service,
and my Health to better living,
for my club, my community, my country and my world.

The 4-H Fashion Show
State 4-H Fashion Revue is a competitive event for 4-H'ers enrolled in clothing and textile projects. As a part of these projects, youths learn about and practice clothing construction, consumerism, appearance, grooming habits, clothing selections and more. They can demonstrate what they’ve learned during county and state 4-H Fashion Revues.

Partnerships
Missouri 4-H is a program of University of Missouri Extension — a partnership of the University of Missouri, Lincoln University, the U.S. Department of Agriculture/Cooperative State Research, Education and Extension Service, and local governments. Private-sector partners provide additional support. These partners include National 4-H Council, Missouri 4-H Foundation, county 4-H councils and local 4-H clubs, as well as corporations, foundations and individuals.

Missouri 4-H Foundation
819 Clark Hall, University of Missouri
Columbia, MO 65211
Toll-free in Missouri: 1-800-642-8041
4h.missouri.edu