MISSOURI 4-H’ERS IN ACTION

ANNUAL REPORT

University of Missouri 4-H Center for Youth Development
Missouri 4-H Foundation

2011
The 4-H program reaches 1 in every 4 young people, ages 5 to 18.

Dear Friends:

Join the Revolution of Responsibility! The University of Missouri Extension Center for Youth Development 2011 annual report provides highlights of our youth preparing to step up and lead in this complex and changing world. While impressive, it is only a snapshot of our programs and partnerships. 4-H, the nation’s premier youth program, is the only youth development program affiliated with a university system, bringing both relevant content and the science of youth development to all citizens of Missouri.

The 4-H program reaches one in every four young people, ages 5 to 18. In fact, 4-H is the only youth organization in every county in the state and nation. In Missouri, our outreach is possible due to strong partnerships between MU Extension campus and regional 4-H youth development specialists, 4-H program assistants and associates, University of Missouri and Lincoln University faculty, donors, volunteers, parents and young people.

Our private sector partner, the Missouri 4-H Foundation, is invaluable in helping MU Extension provide a wide breadth and high quality of 4-H opportunities. Foundation trustees are tireless advocates and fundraisers for our program. I want to thank those donors and trustees for investing in Missouri’s youth.

Kids in 4-H far outperform their non-4-H peers in leadership experiences and giving back to their communities. 4-H’ers aspire to go on to higher education and are more likely to pursue careers related to sciences (including agricultural bioscience), engineering and technology since they spend more of their leisure time engaging in science programming. In addition, active 4-H’ers report fewer unhealthy behaviors such as drinking, smoking and other drug use than their peers. Why such results? Our 4-H members have more caring adults in their lives to help support and guide them in positive ways. So, 4-H members are both science- and leadership-ready to step up and keep our communities thriving.

Our volunteers are essential in this effort. Over 8,000 volunteers are screened and trained. Their commitment will continue to create environments preparing young people to step up.

Together, dedicated faculty, committed volunteers and spirited 4-H’ers will continue to learn and grow together to help our youth and communities thrive. Please Join the Revolution of Responsibility.

Ina Metzger Linville, PhD
Program Director
University of Missouri 4-H Center for Youth Development
4-H clubs
4-H clubs offer long-term educational experiences where members learn life skills such as decision-making, public speaking, and working with others. Members learn by doing under the guidance of adult volunteers who teach projects ranging from aerospace and arts to veterinary science and sport fishing. Clubs also involve children and teens in community service, camping and educational trips.

4-H special-interest programs
4-H special-interest programs include conferences, distance learning programs, day camps and other educational activities such as school-age care. They often reach young people with special needs, such as those living in group homes or young people who are physically or mentally challenged.

4-H school programs
4-H school-enrichment programs are short-term education experiences that supplement learning in the classroom. Most are led by teachers or 4-H volunteers.

4-H members supported by 10,035 youth and adult volunteers
Volunteers create, support and are part of the 4-H community. Missouri volunteers report they contribute 200 hours per year. Valuing their time at $18.70 per hour, the contribution of Missouri 4-H volunteers was worth more than $37.53 million in 2011!

Time valued at $37.53 million

Top 10 projects for 2011 enrollment year*

<table>
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<tr>
<th>Project</th>
<th>Participants</th>
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<tr>
<td>Food, Health and Fitness</td>
<td>216,338</td>
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<tr>
<td>Science, Engineering and Technology</td>
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<td>Citizenship, Leadership and Character</td>
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<tr>
<td>Consumer and Family Sciences</td>
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</tbody>
</table>

*Duplicates not removed
**Includes Family Nutrition Education Program youth

4-H has no geographic boundaries
4-H has no geographic boundaries. While it has its beginnings in rural America, 4-H projects and activities today appeal to all young people.
Ely Botkins is National 4-H Compound Archery Champion

Ely Botkins is the reigning National 4-H Compound Archery Champion, winning eight gold medals at the 2011 National 4-H Shooting Sports Invitational in San Antonio, Texas.

Lucas Parks, Levi Bachmann and Chip Branson joined Ely on the Missouri 4-H compound archery team. Jeff Davis and Jim Sappington coached the team, which earned gold and honors in national competition. Lucas Parks placed second, Levi Bachmann placed 13th and Chip Branson placed 37th out of 73 archers.

In 2011, the Missouri 4-H Shooting Sports program was supported by the Big Game Hunters Foundation; Midway USA; Mid-America Mortgage Clay Golf Classic; National Wild Turkey Federation; NRA Foundation; Starline Brass, Inc., and Sierra Bullets, LLC.

Missouri Equine Team ranks in top 10

Missouri earned top-10 rankings at the Eastern National 4-H Horse Roundup, represented by Jackson County 4-H Hippology team, State Communications team and Clinton County Horse Judging Team. Lauren Crudup of Cass County won first place and a $500 American Quarter Horse Association scholarship in public speaking. The Franklin County Horse Bowl team went three rounds in grueling competition. State 4-H equine Contest Coordinator Sue Knautz was “thrilled by the kids and their coaches this year.”

FCS Financial, Missouri Farm Bureau Federation and Morrell Farms supported Missouri 4-H Equine programs in 2011.

Eggs-tra! National Poultry Contest hatches winners

Missouri made a strong showing at the 2011 National 4-H Poultry and Egg Conference held at the Kentucky Fair and Exposition Center in Louisville. 4-H’ers from 24 states participated as teams or individuals in the events.

- Rebecca Helton, Macon, placed third in the Chicken BBQ contest.
- Roberta Burns, Stoutsville, placed fifth in the Egg Preparation Demonstration contest.
- The Poultry Judging team placed 16th overall.

The Missouri Farm Bureau Federation and gifts from David Baker and Michael and Mary Ouart supported 2011 Missouri 4-H Poultry Judging programs.

Livestock judging team makes best showing

Hard work paid off for the Missouri 4-H team at the National Livestock Judging Contest. Missouri ranked in the top four of a field of 211 contestants representing 28 states. Coach Nathan Martin reports that this is the best showing a Missouri 4-H team has made in the history of the National Livestock Judging contest. When the top four teams scored within single-digit point margins, the team was jubilant.

“All of the kids were extremely supportive of each other,” Coach Martin said. “These young people were a joy to work and travel with. They represented Missouri 4-H very well.”

Support for 2011 Missouri 4-H Livestock Judging events came from the Dr. Robert E. “Bud” and Betty Hertzog endowment, FCS Financial, Missouri Cattlemen’s Association, Missouri Farm Bureau, Missouri 4-H Foundation and private donors.

Western Heritage Shooting Competition

Eighteen competitors from six counties participated in the first state 4-H Western Heritage Shooting Competition, held this year in Marshall, Mo. The project provides an avenue for 4-H members and adult leaders to experience the late-19th century lifestyle and culture of the Old West, through a living history approach to learning. Each participant takes an alias, such as “Annie Oakley,” researches and wears period costumes, and takes a test to demonstrate knowledge of the Old West.

“The Cowboy Action Shooting portion of this project is arguably the fastest paced, most exciting, and spectator-friendly project in 4-H shooting sports,” said State 4-H Youth Specialist Gerry “Blackwater Jake” Snapp. Shooters, dressed in Old West garb, compete against the clock with period firearms such as single-action revolvers, lever-action rifles, and double-barreled shotguns.

Sierra Bullets, LLC and Starline Brass, Inc. make this opportunity possible.
Entrepreneurship

4-H entrepreneurs win MADE in Missouri competition

Courtney Brown’s and Kami Nelson’s business, Cowgirl Angelic Accessories, won the MADE in Missouri State Entrepreneurship Competition Youth Award at the 2011 Missouri State Fair. They participated in Livingston County and State Fair Show Me 4-H Wares booths on their way to winning the MADE youth category and receiving a $2,500 cash prize to apply toward their business. Both are State 4-H Council members.

“Best yet” Build-a-Business Camp

“The Summers @ Mizzou 4-H Build-a-Business Camp featured youth business ideas and sales pitches that were arguably the best yet,” said Camp Coordinator Steve Henness, state 4-H youth specialist. MU management students helped the young entrepreneurs succeed by working with 4-H on fundraising and marketing plans. A “dream team” of camp counselors included two camp graduates who either started or enhanced their own businesses. The 2011 Build-a-Business Camp was funded by Commerce Bank, Delta Sigma Pi, Exceed, McQuinn Center and Columbia State Farm Agents.

Youth booth gets rave reviews

With persistence and hard work, a select group of Missouri 4-H members earned the right to sell their crafts at the Missouri State Fair Show-Me 4-H Wares booth. The program offers young entrepreneurs opportunities to gain confidence in interacting with the public and practicing business skills.

“Show Me 4-H Wares gives 4-H members as young as age nine hands-on experience with presenting themselves and their original items to the public,” said Steve Henness, state 4-H entrepreneurship coordinator.

“Best yet” Build-a-Business Camp

They plan how to display and price their products, work up a sales pitch, make change for customers, and, of course, always remember to smile and say ‘thank you’.”

Six counties have adopted the Show Me 4-H Wares program, providing retail opportunities to 4-H members at county fairs. Many of these young entrepreneurs exhibited at the Missouri State Fair. Gifts from the Miller Family Foundation and the Missouri 4-H Foundation funded the Show Me Wares program in 2011.

Science, Engineering and Technology

Grants put Missouri 4-H Robotics clubs on fast track

Grant commitments totalling $40,000 from the MFA Foundation and $93,000 from the J.C. Penney Afterschool Fund will boost Missouri 4-H science education.

“The annual grants from MFA enabled Missouri 4-H to introduce robotics in over 60 counties and create many strong local programs. These local programs positioned Missouri 4-H to be one of five pilot states for the national J.C. Penney 4-H robotics program,” said Bill Pabst, state 4-H youth specialist and science education coordinator.

MFA funded robot materials for local clubs, underwrote volunteer training and supported 4-H leadership of Show Me Robotics at the Missouri State Fair. The J.C. Penney 4-H robotics program, National 4-H Council and FIRST (For Inspiration and Recognition of Science and Technology) also support the 4-H program.

Missouri 4-H Robotics started in 2007 with about 200 members and 50 volunteers. With help from MFA and J.C. Penney, the program has grown to over 500 members and 150 volunteers.
**Citizenship**

**Young people get “inside scoop” at Filmfest 4-H**

Young filmmakers from seven states gathered in Branson last August to train with film industry professionals, network with their filmmaking peers, and explore careers at the inaugural Missouri “FilmFest 4-H” film festival.

“Filmmaking is a great avenue to develop self-expression, problem-solving, critical thinking and other life skills,” said State 4-H Youth Specialist Bradd Anderson, who coordinates the event. “If a young person wants to explore a career in the film industry, learn how the industry works and ask lots of questions, what better venue is there than a film festival?”

Film industry professionals led workshops covering lighting, sound, acting for the camera, television documentaries and stop-motion animation. As they covered professional practices, presenters also offered strategies to accomplish many of their techniques on a teenager’s budget.

FilmFest 4-H was planned and facilitated by Missouri 4-H and the Missouri Film Commission, and sponsored by the Missouri Arts Council, MU Extension, the Miller Family Foundation, Mayor Raeann Presley, The Missouri 4-H Foundation and the Branson Convention & Visitors Bureau.

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**Citizenship**

**“Pocketful of Sunshine”**

Spreading sunshine to sick children — one pillowcase at a time

“My name is Averee Anne and I’m 9 years old. I’m making pillowcases to give to children who have cancer or any other serious illness. I want to help give them a little happiness during a time when they are not having many good days.”

After her grandmother died of cancer, Averee Hooper became determined to do something for others who suffer from cancer and other serious diseases. She decided to make 57 pillowcases a month for a whole year for sick children in local hospitals. The Morgan county 4-H’er donates the finished pillowcases to Conkerr Cancer, an organization that delivers the pillowcases to hospitalized children.

“Averee’s project has just grown phenomenally from this one little pillowcase that she made as her first project in sewing,” said University of Missouri Extension 4-H Youth Specialist Mary Anne Patten. “She brought it to the county fair, then it went to the state fair, and then she decided she was going to do these pillowcases for the children at the hospital.”

With donations from well-wishers, Averee and fellow members of the Jolly Joker 4-H Club may set a record for sunny days at children’s hospitals.

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4-H community helps fund Joplin relief efforts

Missouri 4-H’ers helped our extended 4-H family in Joplin through Kids Helping Kids, a State 4-H Council fund that targets 4-H families in need. From coast to coast, 4-H’ers responded with donations exceeding $17,000. The Missouri 4-H Foundation matched $5,000 in contributions for this drive, bringing the total to more than $22,000 in aid.

There is more work to do, and through the William T. Kemper Foundation Community Service Grant Program, the Missouri 4-H Foundation will provide up to $1,000 for each 4-H community service project in the Joplin area.
State 4-H congress

Missouri 4-H Congress introduces young people to life options. As 4-H member Tyler Lappe put his sweat to good use volunteering at the Cedar Creek Therapeutic Riding Center, he was also sweating about his chances to become next year’s 4-H president. By Friday morning, Lappe’s wishes were answered as he took the podium in the closing session of the 2011 Missouri State 4-H Congress.

As Lappe shoveled mulch for horse trails used by children with disabilities, he reflected on what really kept him involved in the organization. He’s spent more than 10 years in 4-H, from his small chapter in Oak Ridge, Mo., to his current involvement as he enters his sophomore year of college at the University of Missouri.

“It’s about the enjoyment and almost family atmosphere that you get from being involved with the state 4-H council,” he said. Lappe has served as a regional representative on the state 4-H council for two years. “It’s satisfying to see in others the passion I’ve felt for 4-H.”

That passion was evident in more than 270 young people who spent three days of learning and fun at the 66th annual State 4-H Congress. Activities ranged from hands-on workshops with a professional chef to service projects, and from a livestock-judging clinic to helping businesses develop marketing aimed at youth and college-aged students.

Bradd Anderson, state 4-H council lead adviser and University of Missouri Extension state youth development specialist, said the state congress helps youth embrace success now and well into adulthood.

“This is where many young people come to learn important life skills, learn leadership and have a lot of fun making peer connections,” Anderson said. “These skills help them be successful now and in the future.

These experiences range from local activities to international programs. Lappe said one of the most exciting opportunities came last year when he stayed with a host family at a dairy farm in Australia.

“I milked cows for three weeks straight and loved every minute of it,” Lappe said. “The youth in Australia were just amazed at what 4-H offers and how many opportunities 4-H gives you through youth leadership.”

After completing the state 4-H congress, members can put their newfound talents to work in their communities and schools.

“When I go on these trips and then come home, I bring everything I learn back to help me and my community,” Lappe said. “You have to work hard to get these opportunities, but it really pays off in the end.”

—by Jerilyn Johnson. Reprinted with permission from Missouri Ruralist.
Dear 4-H Friends,

This year we formally introduced our endowment initiative — The Next Sixty Years. The Next Sixty Years will focus on establishing and building endowment funds for state 4-H programs, which benefit youths and volunteers from all 114 Missouri counties. We ask that you join us in this critical effort. When a youth from your county participates in the State 4-H Congress, National 4-H Congress, State Livestock or Dairy Judging, or the Move Across Missouri program — to name just a few — the youth is the direct beneficiary of Missouri 4-H Foundation partnerships with alumni, friends, corporations and foundations within and outside of Missouri. When a long-time volunteer is inducted into the Missouri 4-H Hall of Fame or is the recipient of the Naomi Crouch Leadership Award, the volunteer is the direct beneficiary of these partnerships.

The Next Sixty Years will help to ensure permanent support for these programs and youth programs designed to strengthen our state’s competitiveness and leadership in science, engineering and technology. The initiative will focus on building the Missouri 4-H Foundation’s existing endowment, while simultaneously seeking annual support for specific program initiatives while sustaining funds build. Four critical areas have been targeted: Agriculture/Animal Science; Science, Engineering and Technology; Citizenship, Leadership and Life Skills; and Healthy Lifestyles.

You may support The Next Sixty Years through an endowment or annual pledge or gift, and we ask that you continue your support of the Foundation’s Annual Fund to help meet the greatest needs of Missouri 4-H. If there is a program you’d like to support that you don’t see in The Next Sixty Years, we welcome your partnership to help it flourish. The programs currently included in the initiative make up the first phase of the program, and support is needed for all programming.

We wish to extend a very special thank you to the Clifford Willard Gaylord Foundation for its support of The Next Sixty Years from its inception by underwriting our work to build our organizational capacity, a process that has allowed us to take this important step toward the future. The Clifford Willard Gaylord Foundation is dedicated to our efforts to enhance and secure the 4-H experience for young people and volunteers, and for that we could not be more grateful.

As we look forward to a successful 2012, we count our blessings in you, our new and long-time Missouri 4-H Foundation family members. Thanks so much to each of you for your continued support of Missouri 4-H! Please pledge your support to The Next Sixty Years today! Call us at 800-642-8041, or visit us online at http://www.4hfoundation.edu/foundation/.

Warm regards,

Nelda Godfrey, Chair
Missouri 4-H Foundation

Cheryl Reams, Executive Director
Missouri 4-H Foundation
For more than 60 years, the Missouri 4-H Foundation has helped build stronger state 4-H programs, securing a brighter future for young people and volunteers. With support from alumni and friends, the Missouri 4-H Foundation secured and managed more than $800,000 in Fiscal Year 2011 to fund 80 state 4-H programs, award 65 college scholarships, provide faculty and volunteer training, community service project funding, and recognize 4-H leaders through programs like the Missouri 4-H Hall of Fame.

As we plan for the next 60 years, and address the challenges of rising costs and new programming needs, we have developed strategies to ensure permanent support of Missouri 4-H state programs. These strategies form the basis of The Next 60 Years initiative that will secure perpetual support for traditional programs and programming that meets the challenges of a global society. The initiative will focus on building the Missouri 4-H Foundation’s existing endowment, while simultaneously seeking annual support for specific program initiatives as sustaining funds build.

“Support for Missouri 4-H state programs comes primarily from two funding streams,” Executive Director Cheryl Reams explained, “Annual gifts underwrite program expenses during the year. Endowment gifts are invested and provide income every year that, over time, allows for program growth. It makes good financial sense, and it is absolutely necessary, to focus on establishing and growing program endowments, particularly in today’s economy.”

The Next Sixty Years initiative targets state 4-H programs in four critical areas:

**Agriculture and Animal Science**
- Livestock Judging
- Equine Science
- Dairy Judging

**Science, Engineering and Technology (SET)**
- SET Director (implementation and oversight of SET programs)
- 4-H Robotics: problem-solving and technical skills
- 4-H Photo/Video Corps and 4-H Film Festival: social communication science skills
- Kansas City Global Workforce Summit: prepares young people for 21st century careers

**Healthy Lifestyles**
- 4-H MOVE Across Missouri: fights obesity by promoting nutrition and physical activity.

**Citizenship, Leadership and Life Skills**
- Missouri State 4-H Congress
- National 4-H Congress
- Youth Futures-College Within Reach: college access for first-generation students
- Youth Civic Leaders Summit: community civic engagement
- Missouri 4 Habitat: service-learning projects
- Outdoor Education 4-H Youth Specialist: implementation and oversight of Shooting Sports, Wildlife Habitat and Sport Fishing programs

Support The Next Sixty Years with an annual or endowment pledge or gift to the Missouri 4-H Foundation.

For more information, call Executive Director Cheryl Reams at 1-800-642-8041, email reamsc@missouri.edu, or write the Missouri 4-H Foundation at 819 Clark Hall, Columbia, MO 65211.

A pledge or gift in the amount listed under “Endowment” on the chart (below) allows you to name the program.

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<thead>
<tr>
<th></th>
<th>Annual</th>
<th>Endowment</th>
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<td>Equine Science</td>
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<td>Livestock Judging</td>
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<th>SET: Preparing Missouri Youth for the Future Workplace</th>
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<th>Citizenship, Leadership &amp; Life Skills</th>
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<tr>
<td>State 4-H Congress</td>
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<tr>
<td>National 4-H Congress</td>
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<tr>
<td>4-H Youth Futures</td>
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<td>Youth Civic Leaders Summit</td>
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<td>4 Habitat</td>
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<th>Healthy Lifestyles</th>
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<td>MOVE Across Missouri</td>
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Together with our partners, the Missouri 4-H Foundation provided more than $1 million to Missouri 4-H. The chart below shows how $837,741 was allocated from July 1, 2010 to June 30, 2011.

- **Community service grants — $13,000**
  Through the William T. Kemper Foundation and Pioneer Hi-Bred International civic service grants, we create opportunities for 4-H club members to leverage on average $2 for every grant dollar invested in Missouri communities.

- **Scholarships — $315,890**
  More than 60 college scholarships were awarded to 4-H’ers through your gifts and endowments.

- **Kids Helping Kids — $14,456**
  Missouri 4-H’ers donate funds to help their fellow 4-H’ers in need. Last year, youth fundraising brought the total endowment fund to more than $60,000.

- **State programs — $273,323**
  Statewide leadership programs and 4-H project competitions are open to all qualifying 4-H members. Your gifts support state Science, Livestock and Equine events, Dairy Judging, Shooting Sports, Robotics, PhotoCorps, MOVE Across Missouri, Public Speaking, 4 Habitat, Fashion Revue and more — State 4-H Council and Congress, National 4-H Congress and National 4-H Conference; and leadership events for teens, youth/adult civic leaders, Legislative Academy, MCIA, and Kansas City Global Summit.

- **Camps and conferences — $7,095**
  We supplement fees for 4-H career, agriculture, business, health and science camps.

“We like providing an opportunity for innovative projects, and we like to support the Missouri 4-H Foundation because we know the money will be well spent.”

— Samuel Bennett, Program Manager, William T. Kemper Foundation
• **Global education —$18,113**
  Just as 4-H goes beyond our doorstep, it goes beyond our nation’s border. International 4-H Youth Exchange is truly a life-changing experience!

• **Youth and family programs — $90,884**
  Grant funding helps support Youth Futures, Healthy Marriages, Hispanic Youth and Families, and 4-H LIFE (Living Interactive Family Education) programs.

• **Volunteer recognition, professional development and facilities improvements — $24,980**
  We recognize volunteers with awards and training, offer professional development opportunities for state 4-H staff, and administer the Doane 4-H Facility Grant.

• **Greatest needs — $80,000**
  Unrestricted donations are used to supplement or enhance funding for state programs, and to meet the greatest needs of Missouri 4-H.

Additionally, last year $279,981 of Missouri 4-H Foundation endowed funds and investment income funded college scholarships and operating costs such as accounting, office space, salaries and supplies.

*Fiscal year 2011 total: $1,117,722*
Giving to 4-H

Founders — $250,000+

Everett L. Gallup Estate

Emerald Clovers — $25,000+

Joan Hickman
Edwin and Lois Ann Turner
Walter and Norma Wilkening
Missouri Department of Conservation
National 4-H Council
St. Louis Healthy Families

Diamond Clovers — $10,000–$24,999

MidwayUSA/Brenda and Larry Potterfield
Big Game Hunters Foundation
Children’s Trust Fund
MFA Foundation
Missouri After School Network
NRA Foundation, Inc.
Orscheln Industries Foundation
States’ 4-H International Exchange Programs
William T. Kemper Foundation

Sapphire Clovers — $5,000–$9,999

C.O. and Katy Balentine
Mary Davis
James P. Tobin and Virginia Heagney
Association of Missouri Electric Cooperatives
Clifford Willard Gaylord Foundation
FCS Financial
Jackson County 4-H Foundation
Miller Family Foundation, Inc.
Monsanto Company
National Wild Turkey Federation, Inc.
Starline Brass, Inc.

Ruby Clovers — $2,500–$4,999

Ron Ditzfeld
Brock and Nancy Lutz
Earl and Doris Struchtemeyer
Dr. Ruth and Marvin Tollefson
Ms. Nellie M. Turner
MU Chancellor’s Diversity Initiative Office
Mid-America Mortgage Clay Golf Classic/Ralph and Mary Ann Gates
Independent Aggies
Missouri Beef Industry Council, Inc.
Missouri Corn Merchandising Council
Missouri Soybean Merchandising Council
Sierra Bullets, LLC
Warren County Extension Council

Platinum Clovers — $1,000–$2,499

Anonymous
Keith and Ruth Ann Boyer
Robyn Conrad
Tom and Sandy Henderson
Edwin R. Jones

Gifts made between July 1, 2010 to June 30, 2011

Individuals are followed by Corporate Gifts

(Names in bold denote sustaining three-year contributions by Clover Club members)

Drs. Mike and Ina Metzger Linville
Senator Jim Mathewson
Lowell and JoAnn Mohler
Kay Sparks
Dr. Marla J. Tobin
Nelson and Lorene Trickey
Dr. L. Jo Turner and Dr. Dale Brigham
Doris D. Wiggins
Artna Foundation, Inc.
Cass County 4-H Council
CHS Foundation
Missouri Cattlemen’s Association
Missouri Farm Bureau Federation
Missouri Pork Association
Missouri State Employees Charitable Campaign
Donald Stith
Jeffrey Baker
Sarah Carroll
Morgan Restaurants Inc.
Osborn & Barr Communications
Powder Horn Guns & Sporting Goods
Vernon County 4-H Council

Gold Clovers — $500–$999

Lynn and Janet Ballew

Diane Cole
Bill and Betty Crouch
Daniel L. Downing
Ben and Renetta Gallup
Darrell and Nelda Godfrey
Frank and Olive Graham
Don and Melva Henderson
Fred and Janet Hinshaw
Jerilyn Johnson and Dean Houghton
Kyle Kerns
The Honorable Brian Munzlinger
Mae Oehring
Dr. Michael D. and Mary Ouart
Bill and Maryann Pabst
Cheryl and Terry Reams
Daniel and Linda Scorse, D.V. M.
George E. Thomas
Advanced Bowstrings, LLC
Associated Electric Cooperative, Inc.
Belmont County 4-H Council
Commerce Bank
Cumberland County 4-H
Farmer’s Mutual Hail Insurance Company of Iowa
Flegel Academy
Great American Insurance – Crop Division

Enjoying the 2011 4-H Shooting Sports State Match are from left, Mike Huffman, Missouri Department of Conservation outreach and education division chief; Foundation Trustee Jessie Fowler; MU Extension 4-H Director Ina Linville; Missouri 4-H Foundation Executive Director Cheryl Reams and her daughter Wendy; Foundation Trustee Bill Crouch; MU Extension 4-H Outdoor Education Specialist Gerry Snapp; Foundation Trustees Brock Lutz and George Thomas; and Bruce Berger and Doug Bay of the Big Game Hunters Foundation.
Godfrey elected Foundation Chair

Nelda Schwinke Godfrey, PhD, ACNS-BC, is the newly-elected chair of the Missouri 4-H Foundation. Godfrey is associate dean of undergraduate programs at the University of Kansas School of Nursing and lives in Clay County.

“I am committed to helping raise money for the Missouri 4-H Foundation, so that young people throughout Missouri can learn through the myriad of programs that 4-H has to offer,” Godfrey said.

A 10-year 4-H’er from Osage County, Godfrey met her husband Darrell through 4-H, and their two children were active in many aspects of the Missouri 4-H program. She continues to work at the grassroots level as a Clay County 4-H clothing project leader.
Friends of country music legend Leroy Van Dyke set a new bidding record at the Country Gold Tour charity guitar auction, held Aug. 14 at the Missouri State Fair. Four Sedalia business owners topped the bidding chart at $12,500 for Van Dyke’s autographed guitar. Missouri 4-H and FFA will share the proceeds.

Gary McMullin, president of W&M Welding and Mike Brown, owner of B&P Excavating won the guitar with a bid of $6,000, then donated the guitar back and requested another round of bidding — so Van Dyke and 4-H’ers returned on stage. The guitar brought an additional $6,500 from Ron Ditzfeld, owner of Ditzfeld Transfer, Inc. and Don and Cindy Weaver of Don’s Truck Towing.

“I truly believe the future of American agriculture is in youth organizations such as 4-H clubs and FFA,” said Van Dyke.

Van Dyke conducts charity guitar auctions while touring the country, with the proceeds supporting 4-H and FFA. The previous record bid of $11,000 was set in 2006 at the South Dakota State Fair.
Orscheln Foundation tops bids for Champion Ham

Orscheln Industries Foundation won the Missouri State Fair Grand Champion Ham with a $2,000 bid at the Future Ag Leaders Auction, and presented the 19-pound ham to the Missouri 4-H Foundation. Live and silent auctions raised $3,188 to benefit Missouri 4-H.

Hats off to our auction donors: A.L. Gustin Golf Course, AgriMissouri, Burgers’ Smokehouse, Farm Progress/Missouri Ruralist, Les Bourgeois Vineyards and Winery, Missouri Corn Grower’s Association, Missouri Cotton Exchange, MU Concert Series and Stoney Creek Inn. The conference and auction are sponsored by the Missouri Department of Agriculture.

Missouri Director of Agriculture Dr. Jon Hagler, Shirley Loesch of Orscheln Industries Foundation and Missouri 4-H Foundation Executive Director Cheryl Reams at the Governor’s Conference on Agriculture on Jan. 20 in Kansas City.
St. Louis Cardinals named 4-H “Bridge Builder”

The World Champion St. Louis Cardinals easily won the Missouri 4-H Foundation Nelson Trickey Bridge Builder Award for exceptional youth outreach. Since 2002, the Cardinals and 4-H organizations in Missouri and Illinois have presented 4-H Day with the Cardinals, bringing more than 21,000 fans to Busch Stadium, and raising nearly $50,000 for Missouri and Illinois college scholarships.

“We are pleased to partner with 4-H in this event,” said Joe Strohm, St. Louis Cardinals vice president of ticket sales. “This day is a highlight of May on our calendar, and we appreciate the time and effort of 4-H to make it a success.”

The Missouri 4-H Foundation Nelson Trickey Bridge Builder Award is presented to individuals or organizations recognized for eminent service bridging youth and community.

“The St. Louis Cardinals provide outstanding support of 4-H youth through 4-H Day with the Cardinals,” said Cheryl Reams, executive director of the Missouri 4-H Foundation. “The event surpasses all others with the benefits it provides to 4-H members through college scholarships.”
**Missouri 4-H Foundation Heritage League Honor Roll**

The Missouri 4-H Foundation Heritage League honors individuals who provide for the future of Missouri 4-H programs through an estate gift or charitable gift annuity.

Marjorie Adams, St. Louis
Martha Jo Ahrends, Lincoln, Ill.
Eileen Appleton, Bloomington, Ind.
Arthur Ausherman, Columbia
Aaron and Erica Baker, Atlanta
C.O. and Katy Balentine, Belton
Melna Bolm, Warrenton
Dr. William and Barbara Casady, Warsaw, IL
James and Jane Chenoweth, Springfield
Diane Cole, Tipton
Bill and Betty Crouch, St. Louis
Mary Camille Davis, Kansas City
Robert and Gloria Fridley, St. Charles
Everett L. Gallup Estate, O’Fallon
Mark Goth, St. Charles
Berneice Hartley, Columbia
Konrad and Barbara Heid, Joplin
Nancy Headrick, Jefferson City
Ambrose and Janet Heimann, Raymore
Don and Melva Henderson, Lake Ozark
Robert E. “Bud” and Betty Hertzog, Lee’s Summit
Willard F. James, Farmington
Elda Douglas Layman, Springfield

Charline Lindsay, Springfield
Mike and Ina Linville, Rocheport
Chris and Dan Logan, Palo Alto, CA
John McCadden, St. Louis
James H. and Sandra McLarney, Kansas City
Max L. and Anne Lane Miller, Columbia
Leon and Julia Moon, Blue Springs
Mae Oehring, Jefferson City
V. Elaine Osborn, Marshall
Colonel John and Jean Riffle, Pleasant Hill
John and Jean Saunders, Plattsburg
Linda J. Scorse and Daniel E. Scorse, Joplin
Dick and Joyce Taylor, Fayette
George E. Thomas, Hallsville
Robert R. and Gretchen Thompson, Rolla
Jamie Tomek, Bowling Green
Nelson and Lorene Trickey, Columbia
Linda Jo Turner, Columbia
Nellie Mabel Jones Turner
Russ Weathers, Liberty
Walter T. and Norma Wilkening, Columbia
Susan L. Williams, Roseville, CA

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We make every effort to ensure accuracy. If your name is omitted or is not listed appropriately, please contact the Missouri 4-H Foundation at 1-800-642-8041 or e-mail: 4hfoundation@missouri.edu.
An interview with Jeff Meyer

Tell us about your 4-H background.
I was a member of the Harg Hustlers 4-H club for eight years (1975–1983). Originally I joined because of the horsemanship project, led by Simone Sorenson. I rode 10 different horses in 4-H, including a pinto mare that my mother had purchased for $106 (including a saddle), that I showed in Saddle Seat classes. That year with her, I won every Saddle Seat class in 4-H from the club level to the State Fair 4-H Horse Show. Mrs. Sorenson was extremely proud of this effort, as she saw it as a 4-H accomplishment to take a horse that had never been shown to that level of success.

I soon became more involved, holding various offices in my local club, from song and games leader through president. I was a junior horsemanship project leader, and also a member of the first Missouri team to compete in the National 4-H Horse Bowl. I served two years on the State 4-H Council — as the Mid-Missouri representative and as a state representative. In 1983, I ran unsuccessfully for State 4-H Council president. I also attended leadership conferences at the state and national levels.

What was the greatest benefit to you being involved with 4-H?
I think of two great benefits from my 4-H involvement. First, presentation skills were emphasized at various levels, from the project through state fair. The second was the opportunity to accept responsibility and boost self-confidence.

You have had an interesting professional career. Tell us about it.
I have enjoyed a varied career. Starting at Ernst & Young, I split time between financial and information technology audits, with significant clients in both the aerospace/defense and health care industries, as well as a stint managing internal software development projects.

After E&Y, I joined PepsiCo, Inc. and from there to Tricon Global Restaurants, Inc. then to Newell Rubbermaid, Inc. before moving to Premcor Refining Group, Inc.

Since 2006, I’ve been with CBS Corporation, where I’m responsible for all internal audit activities for CBS’s Entertainment (television, film and interactive businesses) and Cable Network segments, as well as CBS-owned and operated local television stations.

What’s been your favorite position?
While all of them have had a hand in making me the professional I am today, how could I not say my position at CBS?

I’ve been able to experience so many different parts of the business, from seeing how our television stations operate across the country, to seeing how our interactive business works in Beijing and Shanghai, to being on the sets of television shows and meeting people both in front of and behind the cameras. How often does Rachael Ray offer to feed people when they are at work?

What’s a typical day for you at the office?
This is a tough question, because my day varies tremendously. I might be in a Los Angeles studio, or in Denver at a television station. I might be in Manhattan or San Francisco, or counting DVDs in England. Typically, I don’t have typical days, which is one of the benefits of this career.

What would you recommend for young 4-Her’s who are interested in a career similar to yours?
Besides getting a degree in accountancy, I would advise people to not be afraid to work and to be open to new experiences. Unfortunately, I see quite a few new professionals who don’t want to get the experience they need to succeed; they think a degree should be sufficient for a corner office.

It’s an easy way to distinguish yourself by showing that you’re willing to roll up your sleeves and work hard. As for new experiences, be willing to try something new. At Mizzou, I would have never envisioned myself at either an oil refining company or at CBS, but by being open to new experiences and opportunities, I’ve had the chance for both.
REVENUES AND OTHER SUPPORT:

<table>
<thead>
<tr>
<th>Contributions</th>
<th>$ 807,210</th>
<th>$ 403,856</th>
<th>$ 427,540</th>
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<tbody>
<tr>
<td>Membership and other fees</td>
<td>329,114</td>
<td>316,776</td>
<td>318,616</td>
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<tr>
<td>Investment income, net of $23,372 of investment management fees in 2010</td>
<td>92,421</td>
<td>102,641</td>
<td>113,528</td>
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<tr>
<td>Net realized and unrealized gains on investments</td>
<td>716,638</td>
<td>208,196</td>
<td>(792,811)</td>
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<tr>
<td>Total Revenues</td>
<td>$ 1,945,383</td>
<td>$ 1,031,469</td>
<td>$ 66,873</td>
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EXPENSES:

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<th>Operating expenses</th>
<th>$ 587,494</th>
<th>$ 576,147</th>
<th>$ 627,565</th>
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<tr>
<td>General and administrative</td>
<td>80,944</td>
<td>90,163</td>
<td>106,426</td>
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<td>Fund raising</td>
<td>109,983</td>
<td>120,496</td>
<td>138,501</td>
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<tr>
<td>Total Operating expenses</td>
<td>$ 778,421</td>
<td>$ 786,806</td>
<td>$ 872,492</td>
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<tr>
<td>Other Expenses</td>
<td></td>
<td></td>
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<tr>
<td>Payments to beneficiaries</td>
<td>$ 9,649</td>
<td>$ 10,105</td>
<td>$ 12,004</td>
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<tr>
<td>Total expenses</td>
<td>$ 788,070</td>
<td>$ 796,911</td>
<td>$ 884,496</td>
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Increase (Decrease) in net assets. $ 1,157,313 $ 234,558 $ (817,623)

Net assets, beginning of year 4,367,248 4,132,690 4,950,313

Net assets, end of year $ 5,524,561 $ 4,367,248 $ 4,132,690

The condensed financial statement information above have been derived from financial statements audited by Casey-Beard-Boehmer PC for the years ended June 30, 2011, 2010 and 2009. The audited financial statements and auditors report are available at the Missouri 4-H Foundation administrative office, 819 Clark Hall, Columbia, MO 65211.

Outside Grant Funding: July 2010 – June 2011

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<thead>
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<th>Title, Sponsor</th>
<th>Amount</th>
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<tr>
<td>Missouri Afterschool Network FY-1, Mo. Dept. of Elementary and Secondary Education</td>
<td>$310,034.36</td>
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<td>Kansas City 21&lt;sup&gt;st&lt;/sup&gt; Century Community Learning Center, Local Investment Comm (LINC)</td>
<td>255,849.12</td>
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<tr>
<td>Missouri Afterschool Network - II, Mo. Dept. of Elementary and Secondary Education</td>
<td>252,100.45</td>
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<td>Project Liftoff, Noyce Foundation</td>
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<td>National 4-H Council Agreement, National 4-H Council</td>
<td>147,452.53</td>
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<td>Operation Military Kids (FY 2011), Kansas State University</td>
<td>75,738.64</td>
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<tr>
<td>Character Counts!, Auburn University</td>
<td>71,293.99</td>
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<td>Missouri Afterschool Network, Charles Stewart Mott Foundation</td>
<td>69,355.87</td>
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<td>4-H National Mentoring Program-Lead State-Missouri, National 4-H Council</td>
<td>67,263.27</td>
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<td>Taking NPA$ to Scale, Education Development Center, Inc.</td>
<td>45,868.22</td>
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<td>MO 4-H Youth Futures, Mo. Dept. of Higher Education</td>
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<td>Cargill 4-H SET, National 4-H Council</td>
<td>30,818.16</td>
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<td>NW MO 4-H Life Mentoring, National 4-H Council</td>
<td>28,394.22</td>
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<td>Military 4-H Club Grant 2011, Kansas State University</td>
<td>21,981.25</td>
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<td>MU Extension Family Education &amp; Reunification, Mo. Dept. of Corrections</td>
<td>18,281.78</td>
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<td>OSD/ Operation Military Kids Camp - 2011, Kansas State University</td>
<td>16,007.77</td>
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<td>Tufts 4-H Study of Positive Youth Development, National 4-H Council</td>
<td>10,984.33</td>
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<td>Military 4-H Club Grant 2010, Kansas State University</td>
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<td>McLean Hospital Agreement, McLean Hospital</td>
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<td>The Missouri 4-H Homegrown Community Leaders Project, National 4-H Council</td>
<td>3,862.08</td>
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<tr>
<td>MU-Sub: Lafayette County - Live Health, Live Well, Health Care Coalition of Lafayette County</td>
<td>79.64</td>
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Total $1,642,358.74
Missouri 4-H Hall of Fame Honors 46 Inductees

Making the best better for generations of Missouri 4-H’ers, 46 4-H movers and shakers joined the Missouri 4-H Hall of Fame, held August 14 at the Missouri State Fair. Inductees from 35 counties established a legacy totaling 1,600 years of service to 4-H. A record crowd of 650 family members and friends attended the fifth annual event, sponsored by the Missouri 4-H Foundation, FCS Financial and the Missouri State Fair.

2011 Missouri 4-H Hall of Fame Inductees, County

John Duncan, Andrew
Truman and Mary* Cooley, Audrain
Linda and Richard* Morgan, Barton
Jenna Lee Ficken, Benton
Marcia Martin, Boone
Phyllis Fisher, Buchanan
Alta M. O’Neal, Carroll
Linda Gordy, Clark
Myrna Riechers, Franklin
Courtney and Mariam Goforth, Gentry
Postler Family, Harrison
Alvin Crooks, Henry
Cheryl Adams, Howard
Marge and Ivan Slaughter, Jackson
Joan Wilson, Jasper
Nellie Mabel Jones Turner,* Johnson
Martha Hawthorne, Lafayette
Lewis and Marion Cattlemen, Lewis
Sharon Keim, Lincoln
Inez Preston, Linn
Luzenia Arthaud, Livingston
Stephen and Brenda Coulson, Macon
Wanda Rothweiler Family, Marion
Sherry Cox, Moniteau
Robert and Mary Beth Mitchell, Monroe
Richard and June Kasak, Pettis
Fay Miller, Pike
Gene Stroker, Ralls
Ester Lee and Merlin* Riley, Randolph
Kaye Wright, Saline
W. O. Poe, Schuyler
Denis “Deny” Clatt,* Scotland
Rutter Family, Shelby
Ethel Rohlfling,* St Clair
Joe and Virginia Habjan, Vernon
Frank Graham, State
Nelson Trickey, State
* Awarded posthumously